



MEDIA RELEASE

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Tri-City Regional Chamber Joins Statewide Network for Small Business Health Insurance and Employee Benefits

Tri-Cities, WA – The Tri-City Regional Chamber announced today that it has joined a statewide network for health and other employee benefit programs. Called the Business Health Trust, the plan provides insurance products and services through chambers of commerce in Washington State.

Business Health Trust will be available to Tri-City Regional Chamber member companies that employ between two and 99 people, effective on December 1, 2008. Products include the full range of health insurance and employee benefits, including medical, dental, vision, life, long-term disability, and employee assistance programs.

“Approximately 85% of our members are small businesses, and we are excited about bringing this benefit to our membership. The Business Health Trust group provides competitive prices and numerous brokers to choose from,” said Lori Mattson, President & CEO of the Tri-City Regional Chamber.

Health care insurance is the dominant labor and employment-related concern for small and medium sized businesses according to the National Small Business Association’s 2008 Survey of Small and Mid-Sized Businesses.

“Being part of Business Health Trust’s network gives small businesses large group buying power,” said Steve Leahy, Business Health Trustee and President & CEO of the Greater Seattle Chamber of Commerce. “Small businesses fuel our economy and we are committed to supporting their growth by providing the latest industry products that increase productivity and lower absenteeism.”

For more information about Business Health Trust and enrollment, please contact the Tri-City Regional Chamber office at 509.736.0510.

About Business Health Trust

Business Health Trust is committed to providing employers with 2-99 employees the advantage of “large group” purchasing power. Business Health Trust works with Chamber partners through Washington State. To find more information or to obtain a proposal, please visit www.businesshealthtrust.com, or contact your insurance agent.

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